



Your Government Procurement Partner

***Want to learn more about
doing business with the government?***

Join us on Wednesday, May 12, 2021

Webinar 8:30 – 10:30am HST

“Marketing to Gov. Agencies and Prime Contractors”

Marketing to government agencies is not that much different from marketing to commercial customers. You need to know your target market, understand your customers' needs and requirements, have a compelling value proposition, and find a way to effectively communicate your value to potential customers. This course will help you understand and implement best practices in marketing to government agencies.

Register in advance for this webinar:

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Webinar Hosted by Hi-PTAC

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808-784-3711

Presented by Carroll Bernard

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