



Your Government Procurement Partner

***Want to learn more about
doing business with the government?***

Join us on Wednesday, March 17, 2021

Webinar 8:30 – 10:30am HST

“Target Marketing: Who Buys What You Sell?”

Identifying who buys, how much, and how often is called “Propensity” — it helps you identify which military commands and federal agencies to target. This course, designed for “Procurement Readiness,” will accelerate your ability to validate who buys what you sell (down to the state, city, and contracting office level). This, in turn, will help you transform how and where you engage the market and validate the competitiveness of your pricing for any specific opportunity.

Register in advance for this webinar:

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Webinar Hosted by Hi-PTAC

<https://www.hiptac.org/>

808-784-3711

Presented by Joshua Frank, RSM Federal

<https://govology.com/>